

# 2017-2018 Minnesota Grown Retailer of the Year: *Beer, Wine, and Spirits*



## Contest Entry Form

Store Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Entry Checklist:

- A summary of promotional activities during your one-week showcase period
  - Please ID the **dates of your one-week showcase period**: \_\_\_\_\_
  
- A summary of promotional activities during the entire contest period (August 1, 2017 through October 31, 2017) include the following:
  - A list of the Minnesota Grown beer, wine, and/or spirits featured
  - A list of the Minnesota Grown members whose beer, wine, and/or spirits were featured
  - A summary of retail activities conducted during the entry period
  
- Samples of ads, photos, or other promotional materials highlighting Minnesota Grown beer, wine, and/or spirits are strongly encouraged. Please send a high resolution digital file if possible.

Stores are encouraged to enter both the **Minnesota Grown Retailer of the Year** contest and the **Minnesota Grown People's Choice Display** contest in addition to **Minnesota Grown Retailer of the Year – Beer, Wine, and Spirits** category. Visit <http://minnesotagrown.com/minnesota-grown-retailer-year-contest/> for more info.

All entries must be received no later than **4:00 PM on Wednesday, December 13, 2017**. Please send entries to **Minnesota Grown Retailer of the Year Contest, Minnesota Department of Agriculture, 625 Robert Street North, St. Paul, MN 55155**. Entries for the contest may also be e-mailed to Karen Lanthier at [karen.lanthier@state.mn.us](mailto:karen.lanthier@state.mn.us). Faxed entries will not be accepted.

## Questions?

Contact Karen Lanthier at **651-201-6140** or by e-mail at [karen.lanthier@state.mn.us](mailto:karen.lanthier@state.mn.us) with any questions.