



2016-17 Minnesota Grown Retailer of the Year Contest



Contest Entry Form

Store Name: _____

Contact Person: _____

Address: _____

C/S/Z: _____

Phone Number: _____ E-mail: _____

Minnesota Grown Retailer of the Year Region: (Choose one)

- Northwest
- Northeast
- Twin Cities Metro
- Southeast
- Southwest
- West Central

Entry Checklist:

- A summary of promotional activities during your one-week showcase period
 - o Please identify the dates of your one-week showcase period: _____
- A summary of promotional efforts during the contest period including the following:
 - o A list of the Minnesota Grown products featured during the contest period and a list of Minnesota Grown member farms that produced each product.
 - o A summary of retail activities conducted during the entry period
- Samples of ads, photos of displays, and other samples of how you've promoted and merchandised Minnesota Grown products are strongly encouraged. Please send a high resolution digital file of displays if possible.

Stores are encouraged to enter both the "Minnesota Grown Retailer of the Year" contest and the "Minnesota Grown People's Choice Display" contest.

Entries must be received by the Minnesota Department of Agriculture, Minnesota Grown Program no later than 4:00 p.m. on Wednesday, December 14, 2016. Please send entries to Minnesota Grown Retailer Contest, MN Dept of Agriculture, 625 Robert Street North, St. Paul, MN 55155. Faxed or e-mailed entries for the Minnesota Grown Retailer of the Year contest will not be accepted.

Contact Paul Hugunin with any questions at 651-201-6510.